



Annual Conference on EU Data Protection Law 2020

Brussels, 26-27 March 2020

- Recent legislative developments and case law
- GDPR enforcement
- Development of responsible artificial intelligence
- Personal data protection and competition law

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Data Protection Law



Speakers

Thomas Boué, Director General Policy, EMEA, Business Software Alliance (BSA), Brussels

Anna Buchta, Head of Unit "Policy and Consultation", European Data Protection Supervisor, Brussels

Hielke Hijmans, Chairman of the Litigation Chamber, Member of the Board of Directors, Belgian Data Protection Authority, Brussels

Sally-Anne Hinfey, Legal Director and Global Head of Privacy at SurveyMonkey, Dublin

Roland Klages, Legal Secretary, Chambers AG Szpunar, Court of Justice of the European Union, Luxembourg

Orla Lynskey, Associate Professor of Law, London School of Economics*

David Martin Ruiz, Senior Legal Officer, The European Consumer Organisation (BEUC)

Oliver Micol, Head of Unit, DG JUST, European Commission, Brussels

Anna Morgan, Deputy Commissioner for Data Protection – Head of Legal, Dublin

Patrick Van Eecke, Partner, DLA Piper LLP, Brussels

Isabelle Vereecken, Head of Secretariat, European Data Protection Board Secretariat, Brussels

Wojciech Wiewiórowski, European Data Protection Supervisor, Brussels*

* To be confirmed

Key topics

- GDPR enforcement in the EU Member States
- Confidentiality rules for electronic communications data
- Data protection and artificial intelligence
- The present and the future of international data transfers
- Security measures for the protection of personal data
- Processing personal data in the online environment
- Respecting data subject rights
- CJEU case law

Language
English

Event number
420R25

Organiser
Dr Magdalena Kędzior (ERA)



With the support of the Erasmus+
programme of the European Union

Annual Conference on European Data Protection Law 2020

Thursday, 26 March 2020

09:00 Arrival and registration of participants

09:30 **Opening of the conference**
Magdalena Kędzior

I. DATA PROTECTION FRAMEWORK IN THE EU – RECENT DEVELOPMENTS

09:35 **Recent legislative developments and key priorities for 2020-2021 in the EU data protection system: the perspective of the European Commission**
Oliver Micol

10:15 Discussion

10:30 **Confidentiality rules for electronic communications data – where do we stand?**

- Moving towards the e-Privacy Regulation
- CJEU case law

Anna Buchta

11:00 Discussion

11:15 Coffee break

11:45 **Round table discussion**
Key developments in GDPR enforcement

- Statistics on how the authorities are cooperating, decisions made under “one-stop shop” mechanism for cross-border cases
Isabelle Vereecken

National approaches to GDPR enforcement

- Complaints to DPAs, selected investigations, main forms of non-compliance with GDPR
- Administrative decisions, fines and courts’ decisions related to GDPR
Hielke Hijmans, Anna Morgan

12:45 Discussion

13:00 Lunch

II. PERSONAL DATA PROTECTION, ARTIFICIAL INTELLIGENCE AND BIG DATA

14:00 **The EU data protection system faced with artificial intelligence and machine learning – the future legal framework for AI**
Wojciech Wiewiórowski

14:30 Discussion

14:45 **Round table discussion on the development of responsible artificial intelligence**

- Data protection challenges of AI projects and practical implementation of AI solutions
- The tensions between data protection principles and AI
- How to safeguard GDPR-compliant use of artificial intelligence and how to mitigate the risks with regard to privacy and data protection

Wojciech Wiewiórowski, Thomas Boué, Member of the AI High Level Expert Group

15:45 Discussion

16:00 Coffee break

Objective

The conference aims to provide legal practitioners and data protection specialists with an update and necessary guidance on new data protection rules. It will give them an insight into how to combine them with the demands of the contemporary economy. It will offer an opportunity to discuss with key legal experts the issues at stake. Post-GDPR challenges and e-privacy reforms will also be addressed.

Who should attend?

Data protection and IT lawyers, data protection officers, compliance and information officers, representatives of NGOs, judges, staff of data protection authorities, EU and national civil servants

You will learn...

- about recent developments and key priorities in the EU data protection system
- how effective is GDPR enforcement
- about the state of play of the e-Privacy Regulation
- about the challenges that artificial intelligence poses to privacy and data protection
- about the present and the future of international data transfers
- how to deal with personal data in the online environment
- about the crossroads of personal data protection and competition law
- about the impact of CJEU jurisprudence on EU data protection law

What participants liked in 2019

“New and advanced insights to the subject matter”

“The line-up of speakers and their competence and credentials”

“The composition of topics and speakers were spot-on”

“Good networking opportunities”

Venue

Thon Hotel EU
Rue de la Loi 75
1040 Brussels

- 16:30 **Automated decision-taking and profiling under the GDPR (Art. 22)**
- provisions applicable to profiling and automated decision-making
 - legal implications of profiling and automated decision-making
 - transparency requirements on the use of automated decision-making
 - how can innovation and personal data protection be balanced?

David Martin Ruiz

17:15 Discussion

III. PERSONAL DATA PROTECTION IN THE GLOBAL DATA ECONOMY

17:30 **The present and the future of international data transfers**

- a one-size-fits-all solution for data flows?
- the review of Privacy Shield and the impact of Brexit
- case law of the CJEU (*Schrems II*)

Patrick Van Eecke

18:15 Discussion

18:30 End of first conference day and networking reception

Friday, 27 March 2020

III. (CONT.) PERSONAL DATA PROTECTION IN THE GLOBAL DATA ECONOMY

09:30 **How to deal with (customers') personal data in the online environment?**

- security measures for the protection of personal data
- privacy-enhancing technologies and data-privacy platforms
- cookie policies
- respecting data subjects' rights
- global GDPR-compliance challenges: the case of the US

Sally-Anne Hinfey

10:15 Discussion

IV. FUTURE CHALLENGES AND ONGOING DEBATES

10:30 **The Facebook case and beyond – the crossroads of personal data protection and competition law**

- new approach to linking data protection and competition law
- data protection and competition investigations
- data protection and access rights

Orla Lynskey

11:15 Coffee break

V. CASE LAW OF THE CJEU AND ITS IMPACT ON EU DATA PROTECTION LAW

11:45 **Data-subject rights in the digital age – recent CJEU case law**

Roland Klages

12:30 Discussion

13:00 End of conference

For programme updates: www.era.int
 Programme may be subject to amendment.

Your contact persons



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CPD

ERA's programmes meet the standard requirements for recognition as Continuing Professional Development (CPD). This event corresponds to **9.5 CPD hours**.

Save the date

Data Protection in the European Institutions

Brussels, 4-5 February 2020

Data Protection and the Police Directive: Transposition and Correct Application

Trier, 23-24 April 2020

Summer Course on European Data Protection Law

Trier, 7-11 September 2020

e-Learning

Rights and Responsibilities under the GDPR – Key Novelties

Orla Lynskey

Rights of the Data Subject in the Context of Automated Individual Decision-making and Profiling

Diego Naranjo

Ensuring Data Protection through European Courts: Recent Cases

Claire Gayrel

Practical Implementation of the GDPR: Challenges and Best Practices?

Marie-Charlotte Roques Bonnet

The GDPR: Advancing Citizens' Rights?

Max Schrems

www.era.int/elearning

Registration

Annual Conference on EU Data Protection Law

Brussels, 26-27 March 2020 / Event Number: 420R25



Registration

Fax: +49 (0) 651 93737-773

E-mail: info@era.int

Online registration:
www.era.int/?129301&en

Postal address:
ERA
Postfach 1640
D-54206 Trier

Location

Thon Hotel EU
Rue de La Loi 75
1040 Brussels

Language

English

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Registration fee

Fee	Standard	EU & ERA patrons*	Young lawyers & other groups**
Registration by 26/02/2020	€ 711,00 <input type="checkbox"/>	€ 426,60 <input type="checkbox"/>	€ 533,25 <input type="checkbox"/>
Registration after 26/02/2020	€ 790,00 <input type="checkbox"/>	€ 474,00 <input type="checkbox"/>	€ 592,50 <input type="checkbox"/>

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- Fellows of the European Law Institute

** Young lawyers & other groups

- For young lawyers up to 30 years of age (important: the participant must provide a copy or details of his or her passport or identity card on registration);
- Full-time staff of universities or comparable academic institutions;
- Staff of charitable organisations or comparable institutions
- Registration of three or more employees from the same organisation

Method of payment

- Credit card For registration with credit card payment please go to our website www.era.int/?129301&en
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